Syniverse®
Are you ready to connect the next billion things?
Security is the solution.
Sudhakar Sharma
Sr. Sales Executive Director

Promise of IoT

200 billion

connected devices by 2020

Source: Intel

$14.2 trillion

added to the global economy by 2030

Source: Accenture

81%

of companies that adopt IoT increase efficiency

Source: Aruba

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Digital Transformation is Driving New Dependencies and Increased Complexities

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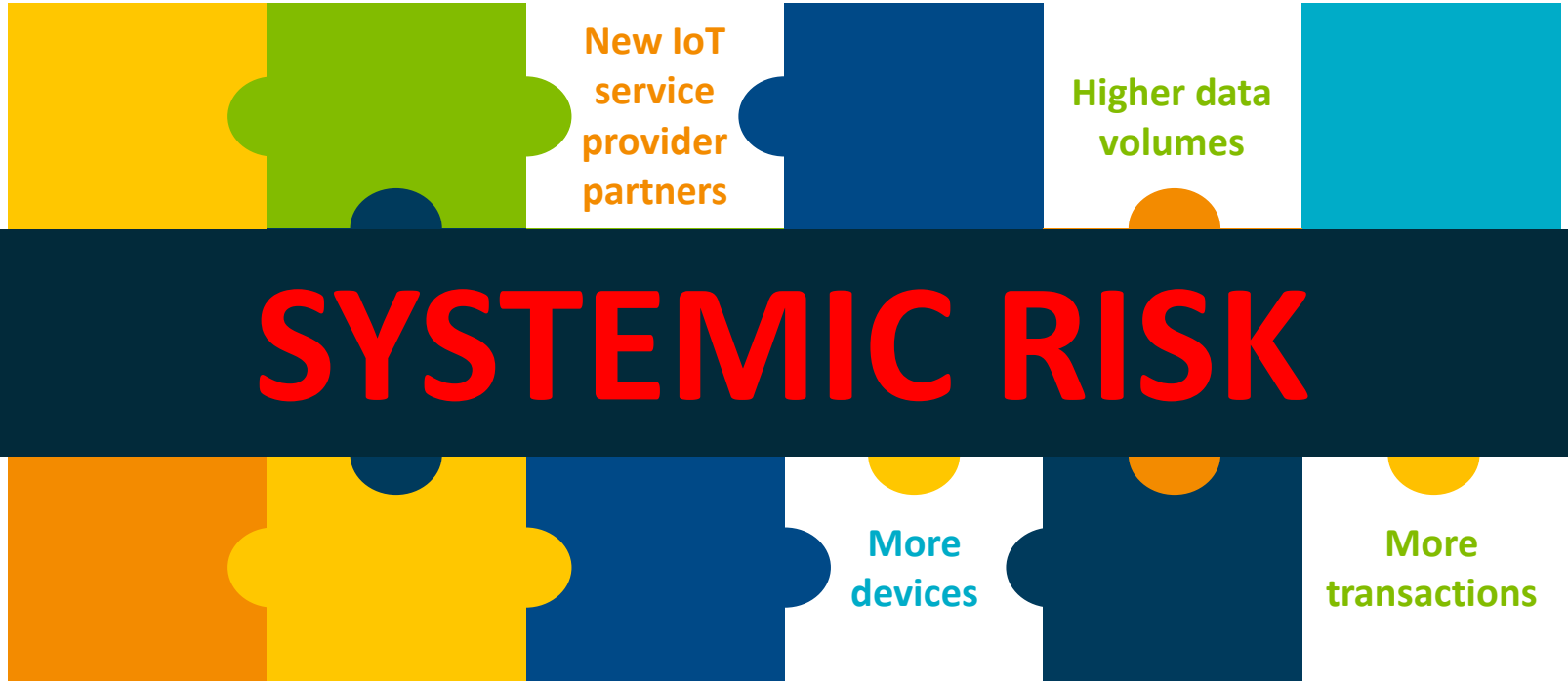
Digital Transformation is Driving…



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The Problem with the Public Internet

In one second on the internet…

57,000 GB
of data processed

67,000
Google searches

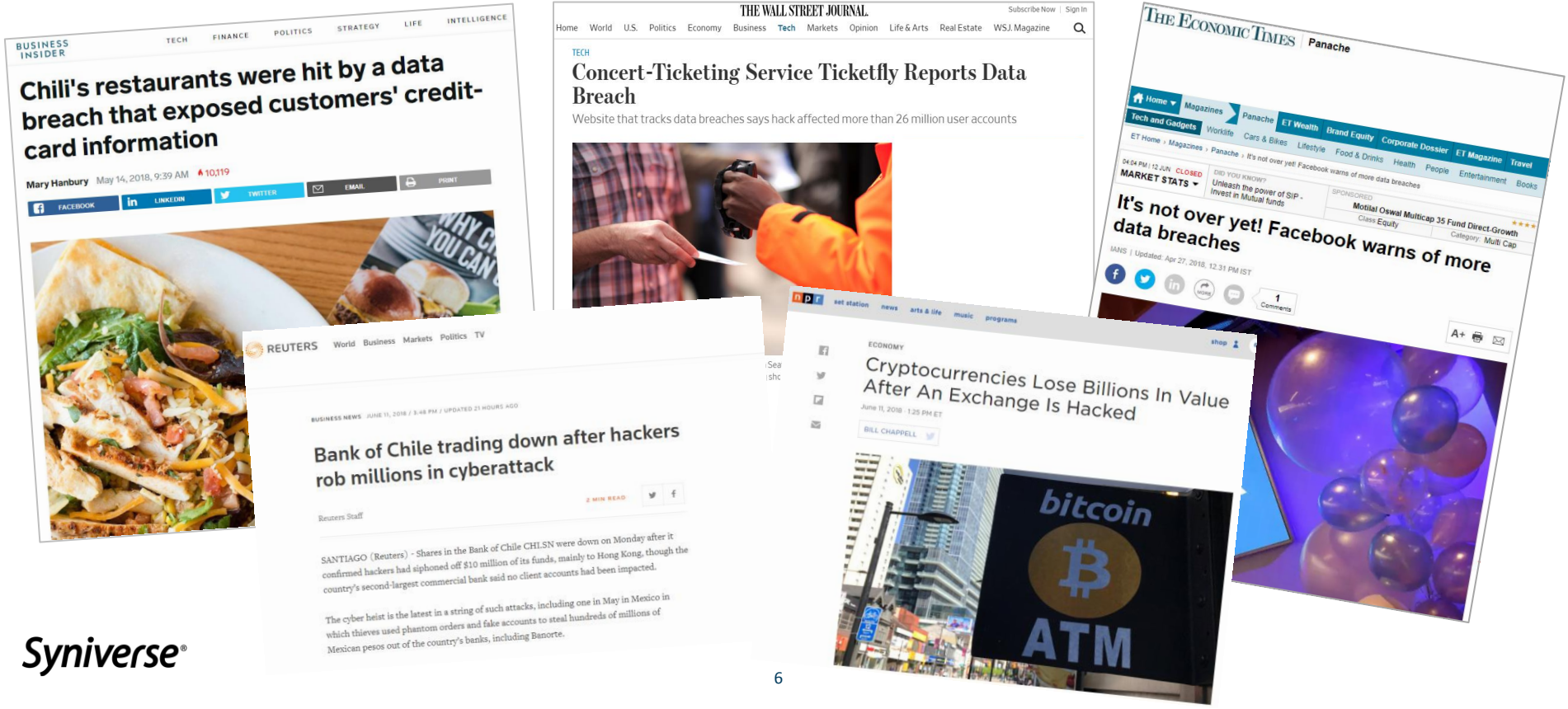
2.6 million
emails sent

$12,525
in e-commerce sales

Sources: Internet Live Stats, Cumulus Media

… all over publicly accessible addresses

Attacks are Increasing



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The Problem with the Public Internet

The internet feels safe, but it's a vulnerable place.

Cybersecurity
spending to exceed
$1 trillion
from 2017 to 2021

Cybercrime
damages to reach
$6 trillion/year
by 2021

Source: Cybersecurity Ventures

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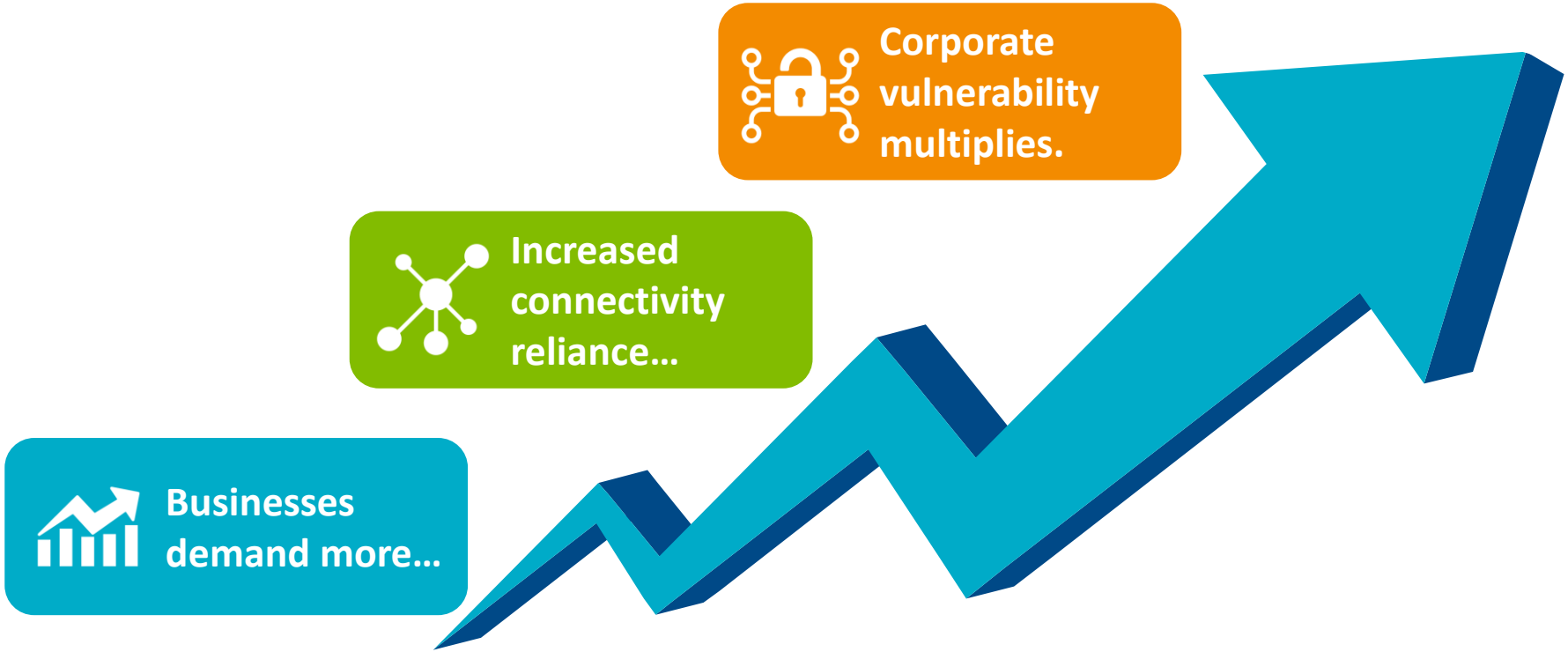
Growing Corporate Risk



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Over the Past 4 Years…

Equifax lost $4B in data breach

Shareholders lost $52B+ from cyber attacks

Verizon paid $350M less on Yahoo purchase

Sources: Time, Fortune, New York Times

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Data is Currency

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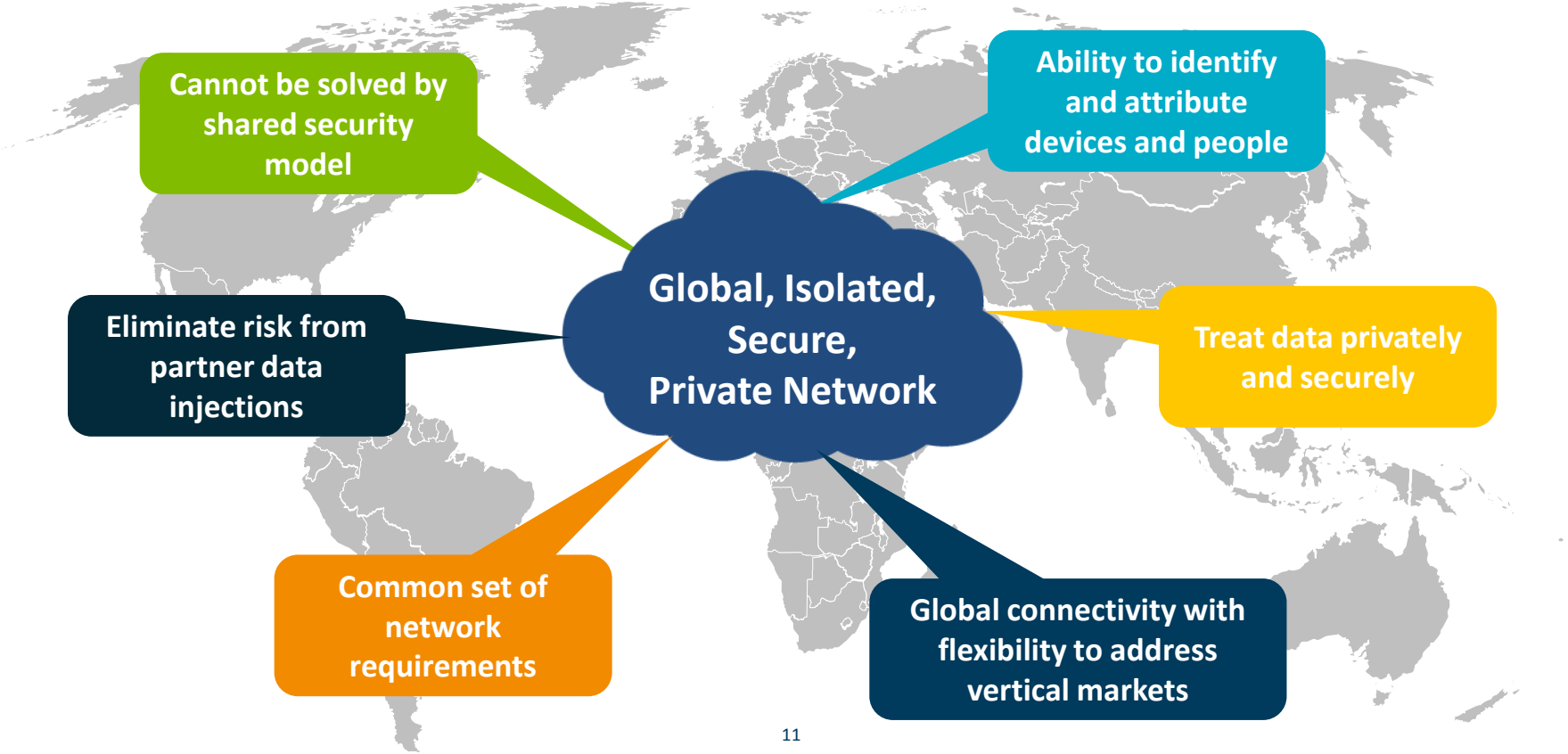
We Must Have An Alternative…



Syniverse Secure Global Access

A Private, Global Network Isolated from the Public Internet

Safeguard mission-critical data

Navigate the digital transformation

Securely connect to the evolving mobile ecosystem

Syniverse®

Thank You!

Sudhakar Sharma

Sr. Sales Executive Director

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